

NOT FOR DISTRIBUTION, PUBLICATION OR RELEASE, IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, IN OR INTO OR FROM THE UNITED STATES OR TO ANY US PERSON, CANADA, AUSTRALIA, JAPAN, THE REPUBLIC OF SOUTH AFRICA OR ANY MEMBER STATE OF THE EUROPEAN ECONOMIC AREA (OTHER THAN SPAIN) OR ANY OTHER JURISDICTION IN WHICH THE DISTRIBUTION, PUBLICATION OR RELEASE WOULD BE UNLAWFUL.

**ZEGONA COMMUNICATIONS PLC ("Zegona")**

**LEI: 213800ASI1VZL2ED4S65**

**12 OCTOBER 2021**

**Share dealings by Person Discharging Managerial Responsibility ("PDMR")**

Zegona Communications PLC ("Zegona") announces that it was notified on 12 October 2021 by the following PDMRs that they had participated in the tender offer to return £329.3 million of cash as follows:

| <b>Name</b>                   | <b>Role</b>                          | <b>Tenders accepted</b> | <b>Holding (%)</b> |
|-------------------------------|--------------------------------------|-------------------------|--------------------|
| Eamonn O'Hare                 | Chairman and Chief Executive Officer | 1,990,997               | 0.928%             |
| Robert Samuelson <sup>1</sup> | Chief Operating Officer              | 645,478                 | 0.280%             |
| Howard Kalika                 | Investment Director                  | 324,185                 | 0.151%             |
| Menno Kremer                  | Investment Director                  | 63,749                  | 0.030%             |
| Richard Williams <sup>2</sup> | Non-Executive Director               | 61,418                  | 0.026%             |
| Ashley Martin                 | Non-Executive Director               | 10,268                  | 0.005%             |
| Dean Checkley                 | Chief Financial Officer              | 4,130                   | 0.002%             |
| <b>Total</b>                  |                                      | <b>3,100,225</b>        | <b>1.42%</b>       |

**Enquiries**

**Tavistock (Public Relations adviser - UK)**

Tel: +44 (0)20 7920 3150

Jos Simson - [jos.simson@tavistock.co.uk](mailto:jos.simson@tavistock.co.uk)

<sup>1</sup> Due to an error by his broker, Robert Samuelson sold 911 shares more than his Basic Tender Offer Entitlement

<sup>2</sup> Due to an error by his broker, Richard Williams sold 116 shares more than his Basic Tender Offer Entitlement

## ANNEX

Notification and public disclosure of transaction by persons discharging managerial responsibilities and persons closely associated with them

|    |  |                                      |                  |                 |
|----|--|--------------------------------------|------------------|-----------------|
| a) | Name   | Eamonn O'Hare                        |                  |                 |
| 2. | <b>Reason for the Notification</b>   |                                      |                  |                 |
| a) | Position/status  | Chairman and Chief Operating Officer |                  |                 |
| b) | Initial notification/<br>Amendment   | Initial                              |                  |                 |
| 3. | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |                                      |                  |                 |
| a) | Name   | Zegona Communications plc            |                  |                 |
| b) | LEI  | 213800ASI1VZL2ED4S65                 |                  |                 |
| 4. | <b>Details of the transaction(s):section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv)each place where transactions have been conducted</b> |                                      |                  |                 |
| a) | Description of the financial instrument, type of instrument  | Ordinary shares of 1 pence each      |                  |                 |
|    | Identification code  | ZEG                                  |                  |                 |
| b) | Nature of the transaction  | Share sale                           |                  |                 |
| c) | Price(s) and volume(s)   | Price                                | Volume           |                 |
|    |  | £1.535                               | 1,990,997        |                 |
| d) | Aggregated information   | Aggregate Price                      | Aggregate Volume | Aggregate total |
|    | Aggregated volume  | £1.535                               | 1,990,997        | £3,056,180.40   |
| e) | Date of the transaction  | 8 October 2021                       |                  |                 |
| f) | Place of the transaction   | London Stock Exchange (XLON)         |                  |                 |

|    |  |                                 |                  |                 |
|----|--|---------------------------------|------------------|-----------------|
| a) | Name   | Robert Samuelson                |                  |                 |
| 2. | <b>Reason for the Notification</b>   |                                 |                  |                 |
| a) | Position/status  | Chief Operating Officer         |                  |                 |
| b) | Initial notification/<br>Amendment   | Initial                         |                  |                 |
| 3. | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |                                 |                  |                 |
| a) | Name   | Zegona Communications plc       |                  |                 |
| b) | LEI  | 213800ASI1VZL2ED4S65            |                  |                 |
| 4. | <b>Details of the transaction(s):section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv)each place where transactions have been conducted</b> |                                 |                  |                 |
| a) | Description of the financial instrument, type of instrument  | Ordinary shares of 1 pence each |                  |                 |
|    | Identification code  | ZEG                             |                  |                 |
| b) | Nature of the transaction  | Share sale                      |                  |                 |
| c) | Price(s) and volume(s)   | Price                           | Volume           |                 |
|    |  | £1.535                          | 645,478          |                 |
| d) | Aggregated information   | Aggregate Price                 | Aggregate Volume | Aggregate total |
|    | Aggregated volume  | £1.535                          | 645,478          | £990,808.73     |
| e) | Date of the transaction  | 8 October 2021                  |                  |                 |
| f) | Place of the transaction   | London Stock Exchange (XLON)    |                  |                 |

|    |  |                                 |                  |                 |
|----|--|---------------------------------|------------------|-----------------|
| a) | Name   | Howard Kalika                   |                  |                 |
| 2. | <b>Reason for the Notification</b>   |                                 |                  |                 |
| a) | Position/status  | Investment Director             |                  |                 |
| b) | Initial notification/<br>Amendment   | Initial                         |                  |                 |
| 3. | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |                                 |                  |                 |
| a) | Name   | Zegona Communications plc       |                  |                 |
| b) | LEI  | 213800ASI1VZL2ED4S65            |                  |                 |
| 4. | <b>Details of the transaction(s):section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv)each place where transactions have been conducted</b> |                                 |                  |                 |
| a) | Description of the financial instrument, type of instrument  | Ordinary shares of 1 pence each |                  |                 |
|    | Identification code  | ZEG                             |                  |                 |
| b) | Nature of the transaction  | Share sale                      |                  |                 |
| c) | Price(s) and volume(s)   | Price                           | Volume           |                 |
|    |  | £1.535                          | 324,185          |                 |
| d) | Aggregated information   | Aggregate Price                 | Aggregate Volume | Aggregate total |
|    | Aggregated volume  | £1.535                          | 324,185          | £497,623.98     |
| e) | Date of the transaction  | 8 October 2021                  |                  |                 |
| f) | Place of the transaction   | London Stock Exchange (XLON)    |                  |                 |

|    |  |                                 |                  |                 |
|----|--|---------------------------------|------------------|-----------------|
| a) | Name   | Menno Kremer                    |                  |                 |
| 2. | <b>Reason for the Notification</b>   |                                 |                  |                 |
| a) | Position/status  | Investment Director             |                  |                 |
| b) | Initial notification/<br>Amendment   | Initial                         |                  |                 |
| 3. | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |                                 |                  |                 |
| a) | Name   | Zegona Communications plc       |                  |                 |
| b) | LEI  | 213800ASI1VZL2ED4S65            |                  |                 |
| 4. | <b>Details of the transaction(s):section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv)each place where transactions have been conducted</b> |                                 |                  |                 |
| a) | Description of the financial instrument, type of instrument  | Ordinary shares of 1 pence each |                  |                 |
|    | Identification code  | ZEG                             |                  |                 |
| b) | Nature of the transaction  | Share sale                      |                  |                 |
| c) | Price(s) and volume(s)   | Price                           | Volume           |                 |
|    |  | £1.535                          | 63,749           |                 |
| d) | Aggregated information   | Aggregate Price                 | Aggregate Volume | Aggregate total |
|    | Aggregated volume  | £1.535                          | 63,749           | £97,854.72      |
| e) | Date of the transaction  | 8 October 2021                  |                  |                 |
| f) | Place of the transaction   | London Stock Exchange (XLON)    |                  |                 |

|    |  |                                 |                  |                 |
|----|--|---------------------------------|------------------|-----------------|
| a) | Name   | Richard Williams                |                  |                 |
| 2. | <b>Reason for the Notification</b>   |                                 |                  |                 |
| a) | Position/status  | Non-Executive Director          |                  |                 |
| b) | Initial notification/<br>Amendment   | Initial                         |                  |                 |
| 3. | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |                                 |                  |                 |
| a) | Name   | Zegona Communications plc       |                  |                 |
| b) | LEI  | 213800ASI1VZL2ED4S65            |                  |                 |
| 4. | <b>Details of the transaction(s):section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv)each place where transactions have been conducted</b> |                                 |                  |                 |
| a) | Description of the financial instrument, type of instrument  | Ordinary shares of 1 pence each |                  |                 |
|    | Identification code  | ZEG                             |                  |                 |
| b) | Nature of the transaction  | Share sale                      |                  |                 |
| c) | Price(s) and volume(s)   | Price                           | Volume           |                 |
|    |  | £1.535                          | 61,418           |                 |
| d) | Aggregated information   | Aggregate Price                 | Aggregate Volume | Aggregate total |
|    | Aggregated volume  | £1.535                          | 61,418           | £94,276.63      |
| e) | Date of the transaction  | 8 October 2021                  |                  |                 |
| f) | Place of the transaction   | London Stock Exchange (XLON)    |                  |                 |

|    |  |                                 |                  |                 |
|----|--|---------------------------------|------------------|-----------------|
| a) | Name   | Ashley Martin                   |                  |                 |
| 2. | <b>Reason for the Notification</b>   |                                 |                  |                 |
| a) | Position/status  | Non-Executive Director          |                  |                 |
| b) | Initial notification/<br>Amendment   | Initial                         |                  |                 |
| 3. | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |                                 |                  |                 |
| a) | Name   | Zegona Communications plc       |                  |                 |
| b) | LEI  | 213800ASI1VZL2ED4S65            |                  |                 |
| 4. | <b>Details of the transaction(s):section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv)each place where transactions have been conducted</b> |                                 |                  |                 |
| a) | Description of the financial instrument, type of instrument  | Ordinary shares of 1 pence each |                  |                 |
|    | Identification code  | ZEG                             |                  |                 |
| b) | Nature of the transaction  | Share sale                      |                  |                 |
| c) | Price(s) and volume(s)   | Price                           | Volume           |                 |
|    |  | £1.535                          | 10,268           |                 |
| d) | Aggregated information   | Aggregate Price                 | Aggregate Volume | Aggregate total |
|    | Aggregated volume  | £1.535                          | 10,268           | £15,761.38      |
| e) | Date of the transaction  | 8 October 2021                  |                  |                 |
| f) | Place of the transaction   | London Stock Exchange (XLON)    |                  |                 |

|    |  |                                 |                  |                 |
|----|--|---------------------------------|------------------|-----------------|
| a) | Name   | Dean Checkley                   |                  |                 |
| 2. | <b>Reason for the Notification</b>   |                                 |                  |                 |
| a) | Position/status  | Chief Financial Officer         |                  |                 |
| b) | Initial notification/<br>Amendment   | Initial                         |                  |                 |
| 3. | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |                                 |                  |                 |
| a) | Name   | Zegona Communications plc       |                  |                 |
| b) | LEI  | 213800ASI1VZL2ED4S65            |                  |                 |
| 4. | <b>Details of the transaction(s):section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv)each place where transactions have been conducted</b> |                                 |                  |                 |
| a) | Description of the financial instrument, type of instrument  | Ordinary shares of 1 pence each |                  |                 |
|    | Identification code  | ZEG                             |                  |                 |
| b) | Nature of the transaction  | Share sale                      |                  |                 |
| c) | Price(s) and volume(s)   | Price                           | Volume           |                 |
|    |  | £1.535                          | 4,130            |                 |
| d) | Aggregated information   | Aggregate Price                 | Aggregate Volume | Aggregate total |
|    | Aggregated volume  | £1.535                          | 4,130            | £6,339.55       |
| e) | Date of the transaction  | 8 October 2021                  |                  |                 |
| f) | Place of the transaction   | London Stock Exchange (XLON)    |                  |                 |